

# Supporting Hospice Georgian Triangle: Signature Event Sponsorship

Hospice Georgian Triangle provides compassionate care in the home and at Campbell House for individuals with a life-limiting illness or in their last stages of life in the Blue Mountains, Collingwood, Clearview and Wasaga Beach.

Care programs focus on the physical, emotional and mental well-being of the patient, family and caregivers, enhancing quality of life. Annually over 260 patients are cared for at Campbell House, and 1,218 in the community in programs including grief and bereavement counselling.

Hospice Georgian Triangle Foundation's purpose is to raise the funds that allow Hospice Georgian Triangle to provide exceptional hospice palliative care and community programming today and in the future.

With your help, all services are provided free of charge.



# Care Gala

*Make a lasting impact on compassionate care today and in the future*

**Saturday, September 27, 2025**

Blue Mountain Inn Conference Centre

An elegant evening filled with fine dining, live entertainment, and heartfelt stories. The Care Gala raises funds supporting Hospice Georgian Triangle's greatest operational needs.



**Fundraising goal: \$300,000**

**Target audience:** Philanthropic community members, business leaders and professionals, hospice supporters and advocates, community influencers.

Sponsorship Packages	Gold	Silver	Bronze	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Opportunity to be featured in the Impact Report, write note in program	●			
Recognition in event-related communications to the donor community	●	●		
Signage onsite, name included on event website page	●	●		
Logo included on screens at during the event	●	●		
Logo on promotional material	●	●		
Verbal acknowledgment at event	●	●	●	
Visibility on all social media platforms related to the event	●	●	●	
Post event Thank You; Local media and other	●	●	●	
Name included as 2025 sponsor on digital sponsor donor wall	●	●	●	
Included in press release and post event recognition	●	●	●	
Sponsor level specific 'Proud Supporter' logo for sponsor's website	●	●	●	●

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## Alternative Sponsorship Packages

Wine Sponsorship	\$5000	SOLD
Welcome Reception	\$5000	SOLD
Cocktail Reception	\$5000	
Signature Cocktail	\$3500	SOLD

The Care Gala is THE must-attend event of the year—an unforgettable evening where elegance meets impact. Network with influential leaders, change-makers and passionate supporters all uniting for a common cause. It's not just an event, it's a way to contribute to transforming lives and uplifting those in need

Contact **Hospice Georgian Triangle Foundation:**

**Sponsorship contact - Linda Caron - [CaronL@HospiceGeorgianTriangle.com](mailto:CaronL@HospiceGeorgianTriangle.com)**

**A:** 186 Hurontario Street, Collingwood, ON, L9Y 4T4 **P:** 705-444-2555

**W:** [hgtfoundation.com](http://hgtfoundation.com)

# Hike and Bike for Hospice

Step forward, ride strong, support compassionate care

Sunday, May 25, 2025

The Collingwood Curling Club



The Hike & Bike is a day of fun and fundraising to support compassionate hospice palliative care, those with life-limiting illnesses, and their families. More than 600 participants and 80 volunteers chose to hike or bike 6km, or bike 20km, on the beautiful trails of Collingwood to raise money for hospice care in our community. After the hiking and biking, a donated lunch follows with music and camaraderie at the Collingwood Curling Club.

**Fundraising goal: \$175,000**

Target audience: Community members, businesses, cycling enthusiasts, hikers, families and outdoor people.

Sponsorship Packages	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500
Opportunity to be featured in the Impact Report	●		
Recognition in event-related communications to the donor community	●		
Signage onsite, name included on event website page	●	●	
Logo on promotional material, including event t-shirt	●	●	
Logo included on route markers	●	●	
Visibility on all social media platforms related to the event	●	●	●
Verbal acknowledgment at event	●	●	●
'Proud Supporter' logo for sponsor's website	●	●	●
Post event Thank You; Local media and other	●	●	●
Name included as 2025 sponsor on digital display	●	●	●

Friends of Hospice \$1000

# Memorial Golf Tournament

Thursday, June 19, 2025

Lora Bay Golf

A day of friendly competition on the golf course, creating an enjoyable atmosphere for networking and camaraderie. All proceeds go directly to Hospice Georgian Triangle.



## Fundraising Goal: \$20,000

Sponsorship Packages	Title	Gold	Silver	Bronze	Hole
	\$5,000	\$3,500	\$2,500	\$1,000	\$250
Personal note to participants in program	●				
Signature drink naming	●				
Included on digital recognition wall at Campbell House	●	●			
Opportunity to set up promotional booth at event	●	●			
Logo on signage & promotional materials	●	●	●		
Receive proud sponsor of Hospice Georgian Triangle plaque	●	●	●	●	
Social media shout-outs and acknowledgments	●	●	●	●	
Thank you at event during speeches & post event communication	●	●	●	●	
Logo in program	●	●	●	●	●
Hole sponsor sign on course	●	●	●	●	●
Customized opportunities upon request					

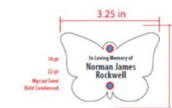
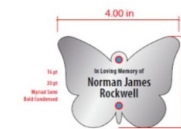
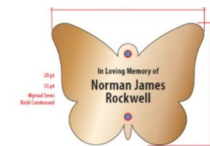
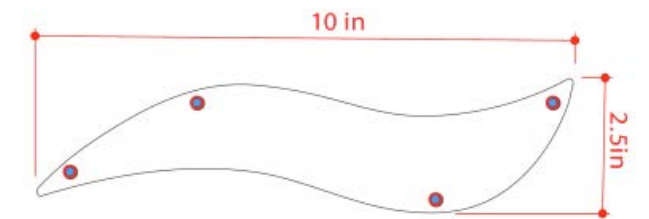


# Butterfly Sanctuary

The butterfly sanctuary serves as a tranquil and lasting tribute to honour the lives of loved ones, located in the Robert C. and Ricki Thompson Sanctuary Garden at Campbell House

The outdoor wall features an installation of butterflies, each engraved with the names of those whose memory continues to live on within the hearts of family, friends, and the hospice community.

The sponsorship opportunities are available at three levels for a five-year commitment, recognized with a distinctive installation.



## Sponsorship Packages

Steward	Exclusive Opportunity	\$50,000	\$10,000 /yr	<b>SOLD</b>
Innovator	x3 Opportunities	\$40,000	\$8,000 /yr	
Leader	x5 Opportunities	\$30,000	\$6,000 /yr	

# Commitment & Specs Form

The Hospice Georgian Triangle Foundation is pleased to welcome you as a collaborative sponsor.

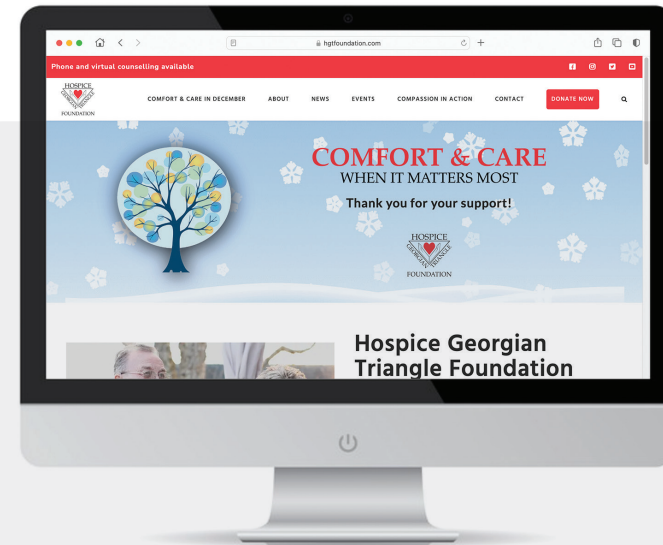


## Consider a three-year commitment

There are many benefits to considering a multi-year agreement. Please select the commitment form to learn more.



Your partnership is highly valued. We are proud to cross-promote your organization. In order to make your sponsorship simple and easy, please scan the QR code to fill in our digital commitment form.



## Our Reach



Website impressions  
**90,000 views/yr**



Newsletter distribution  
**7,000+**



Social media platform impressions  
**236,500 views/yr**



Press release distribution:  
**over 25 local media outlets**

# Thank you

for considering this opportunity to make a meaningful impact in the lives of those in need.

By participating in Foundation events, you help patients and their families experience the best possible end-of-life journey. You also help community members access support following the loss of a loved one.

**Together our signature events raised over \$700,000 this past year with over 900 participants.**  
**Community hosted events raised \$178,000 and counting.**

Sincerely,



Sandra Sullivan  
Executive Director  
Hospice Georgian Triangle Foundation  
SullivanS@HospiceGeorgianTriangle.com



## Contact Hospice Georgian Triangle Foundation:

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**Registered Charity Number**

**Hospice Georgian Triangle Foundation:** #83108 5089 RR0001