



**Celebrating
10 years of
Campbell House**

2023-2024 Impact Report

Hospice Georgian Triangle and
Hospice Georgian Triangle Foundation





Comfort and care

when it matters most

2024 marks the 10th anniversary of Campbell House.

Over the past decade approximately 1,900 patients and their families have been cared for at Campbell House all made possible thanks to the generous support of our community.

Hospice Georgian Triangle provides compassionate care in the home and at Campbell House for individuals with a life-limiting illness or in their last stages of life in The Blue Mountains, Collingwood, Clearview and Wasaga Beach. Care programs focus on the physical, emotional and mental well-being of the patient, family and caregivers, enhancing quality of life.

A dedicated pain and symptom management clinic offers help to those living with life-limiting illnesses, enhancing their ability to live as well as possible, for as long as possible.

Hospice Georgian Triangle Foundation’s purpose is to raise the funds that allow Hospice Georgian Triangle to provide exceptional hospice palliative care and community programming today and in the future.

With your help, all services are provided free of charge.

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**Peggy White
(left), Board Chair,
Hospice Georgian
Triangle and
Trish Rawn, Chief
Operating Officer,
Hospice Georgian
Triangle**



2023-2024 at Hospice Georgian Triangle

Dear Friends,

The past year has been exciting and full of accomplishments at Hospice Georgian Triangle. In August 2024, we celebrate the 10th anniversary of Campbell House with you, our community and valued supporters.

“ Because of you, we are able to continue to provide exceptional care. For this, we sincerely share our thanks.

From April 1, 2023 to March 31, 2024, our dedicated staff and volunteers helped 262 patients and families, including 24 palliative respite care cases in Campbell House. Programs and services offered support to 1,218 clients experiencing loss or requiring palliative care support. Participation in group counselling sessions grew by 30%.

Our people continue to reach incredible heights. We are very proud of the innovations that have been accomplished this year by over 60 staff and more than 120 volunteers.

Hospice Georgian Triangle is now able to accept paediatric patients. Our clinical team is trained and ready, thanks to shared expertise from The Hospital for Sick Children, Emily's House, and other community partners.

Since forming a partnership with local paramedics, several patients have been diverted from the Collingwood General & Marine Hospital's emergency room to Campbell House, ensuring that patients receive the right care at the right time and alleviating hospital stays.

In partnership with the hospital, Hospice Georgian Triangle has recruited a Hospice Palliative Care Resource Nurse, who ensures early identification of people in need of hospice palliative care, funded by a two-year grant from Ontario Health. We will also introduce a new Clinical Coach. These two roles will collaborate closely to enhance the delivery of palliative

care across the South Georgian Bay region.

Because of you, we are able to continue to provide exceptional care. For this, we sincerely share our thanks.

With gratitude,

Peggy White
Board Chair,
Hospice Georgian Triangle

Trish Rawn
Chief Operating Officer,
Hospice Georgian Triangle

2023-2024

year in review for Hospice Georgian Triangle Foundation

Dear Friends of Hospice Georgian Triangle Foundation, Thanks to the vision of Audrey and Donald Campbell, along with a dedicated group of leadership volunteers and fundraisers, we opened the doors of Campbell House 10 years ago. Congratulations on this amazing milestone.

We are incredibly grateful for the people who have come together to build Hospice Georgian Triangle into what it is today. Together we continue to raise the bar. This year we are pleased to share with you the following highlights:

- In 2023, the Hike and Bike raised **\$194,022** with more than 300 participants
- Independently organized events raised **\$172,000**
- 320 guests at the Care Gala raised **\$321,718**
- Crozier Gift Match inspired over **\$124,485** in donations
- The story of Peter Shelton inspired **\$72,915** over the holidays through mail
- Volunteers reached over **1,300 donors** with thank you calls

Outstanding!

Looking to the future, a Joint Planning Committee, composed of members of both Boards, will help strategically plan around the needs of our growing community with the support of health care experts.

We are also thrilled to welcome a new Young Professionals Advisory Committee to champion awareness of Hospice Georgian Triangle programs and services and create new community-based events.

These are your accomplishments to celebrate. Thank you for bringing comfort and care to people when they need it most. Your support is appreciated by our patients and their families.

With gratitude,

Sandra Sullivan,
Executive Director,
Hospice Georgian
Triangle Foundation
and Sandra King
Webster, Board
Chair, Hospice
Georgian Triangle
Foundation



Sandra Sullivan

Sandra Sullivan,
Executive Director,
Hospice Georgian
Triangle Foundation

Sandra King Webster

Sandra King Webster
Board Chair,
Hospice Georgian Triangle
Foundation



Your impact

Hospice Georgian Triangle and Foundation Financial Reports

This report focuses on the fiscal year April 1, 2023 to March 31, 2024.

In fiscal 2023-2024, Hospice Georgian Triangle Foundation received 6,193 gifts from 3,970 donors. \$6,883,000 was generated in fundraising revenues, including donations, events, bequests and grants.

Memorial gifts accounted for \$432,000. Our gift match campaign sponsored by Crozier inspired \$124,000. Community events raised \$168,000. Approximately \$10,000 in gifts were made in honour of staff and volunteers celebrating the care they provided.

We are grateful that the Government of Ontario provides approximately 50% of our funding to ensure hospice palliative care is provided to our communities

of The Blue Mountains, Collingwood, Clearview and Wasaga Beach.

Thank you.

We are pleased to share that BDO Canada is the auditor for Hospice Georgian Triangle and Hospice Georgian Triangle Foundation for the 2023-2024 fiscal year. We rely on their expert guidance and support in ensuring our financial integrity.

Link to our 2023-2024 audited financial statements:

[Hospice Georgian Triangle](#)

[Hospice Georgian Triangle Foundation](#)

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Our people

Thank you to the following volunteers who dedicated their leadership as the 2023-2024 Board of Directors:

Hospice Georgian Triangle Board:

Peggy White, Chair

Len Logozar, Vice-Chair

Lorraine Gruzuk, Secretary

Denman Lawrenson, Treasurer

David West, Director

Jane Reid, Director

Janet Hughes, Director

Judy Walton, Director

Hospice Georgian Triangle Foundation Board:

Sandra King Webster, Chair

Dr. Michael Sharpe, Vice Chair

Bob Bougie, Director

Blaine Bell, Director

George Watson, Director

Ian Hawkins, Director

Paula Zubek, Director

Susan McKenzie, Director





The Journey to Campbell House

In July 2014, the committee that launched Hospice Georgian Triangle in 1987 took the first tour of Campbell House. The dedicated volunteers never imagined their passion to support those at end-of-life would evolve into a state-of-the-art home for hospice palliative care.

“Absolutely amazing, incredible,” said Rev. Richard Newland, the inaugural chair of Hospice Georgian Triangle, as he stood in the homey front entrance that resembles someone’s living room. “I would have never dreamed that it would have developed into something like this.”

Campbell House was named after Audrey and Donald Campbell. The Audrey and Donald Campbell Foundation provided the lead gift of the capital campaign in 2013.

The facility was fully funded by community donations.

Rebecca Wall, a founding Board member, volunteered in the early days. “They were planning into the future. The one thing that was very clear, was that a hospice-palliative-care facility was required in the community. A dedicated place for the provision of care, for people and families who did not feel prepared with the resources to die at home.”

Link to full article:

[The journey to Campbell House](#)



Clockwise from top left: Sandra Sullivan, Rebecca Wall, Paul Williams and Ron Emo reflect on the evolution of Campbell House, from past to present.

“We had to get into the heart of the community to educate and advocate.”

REBECCA WALL

Celebrating

10 years of Campbell House



Campbell House opened its doors 10 years ago in August. A very dedicated group of leaders were the driving force behind the development of Campbell House. Watch the video to hear from the founders who dedicated their time and effort to make their dream come to life.

[Watch the video here.](#)



Campbell House

a place to call home

Walking into Campbell House, you are greeted with comfort and compassion. When you arrive, this becomes your home. A place to be with family, friends and loved ones in a peaceful and serene setting.





Jacqueline Mulder

My grandmother was transferred to Campbell House for end-of-life care on Boxing Day. Our family was still able to celebrate the holidays, visit with each other and my grandmother all while she received excellent care.

As a nurse, I have worked in the long term care and oncology settings. I have plenty of experience providing quality palliative and end-of-life care. My expectations for personal care and supportive care were high, and my experience at Campbell House exceeded my expectations.

“The team at Campbell House allowed our family to celebrate a beautiful life and gave my Grandmother a beautiful death.”

JACQUELINE MULDER

My grandmother was cared for by kind, gentle, knowledgeable, and supportive staff. My mom and aunt were relieved of the burden of caregiving and able to be daughters. My kids, aged four and six, were able to visit and we were provided resources for grieving children. They were also provided with a goodie bag and a stuffed bear to remember her by.

The team at Campbell House allowed our family to celebrate a beautiful life and gave my grandmother a beautiful death.

Kelly Caccamo

Grams was moved to Campbell House after spending about two weeks in the hospital. The Campbell House staff brought her to her room and as we waited for them to get her set up, a volunteer gave us a tour.

We instantly felt welcome to make ourselves at home. The space was beautiful, there were snacks and coffee, and it was such a relief to finally be there.

Grams was so much more at peace in that room, with the comfy bed, the window with the birdhouse directly outside, the warm lighting and the space for us to display her photos. The extra Murphy bed was also a nice touch because it allowed my mom to spend the night there, which she hadn't been able to do at the hospital.

The way a stranger can lift you up when you're going through the worst time is truly one of the most compassionate things a person can do and I am forever grateful for my experience at Campbell House.

I will never forget one of Grams' nurses, Lisa. From the minute we arrived she took incredible care of Grams and was beyond kind to our family. She took time to chat with us and didn't ever make us feel rushed.

I had to leave Collingwood while Grams was still in hospice, and when I left I knew it was going to be my last goodbye, which was one of the hardest things I've ever had to do.



After saying my goodbyes, as I was leaving, I gave Lisa a hug, and with tears streaming down my face, I told her the only reason I felt I could leave was because I knew that she was going to treat Grams like the amazing person she was and make sure she was as comfortable as possible. It gave me a lot of comfort and I will never forget it.

Above is one of my favourite photos of Grams with my son, Llewyn, on her 99th birthday (March 9, 2023).



Roberta relaxes while friend Tracy sings and softly plays guitar during her final days at Campbell House.

Remembering Roberta Avery

Roberta Avery, a celebrated journalist, spent her final days with friends and family at Campbell House.

Roberta's career began in 1989 with the Owen Sound Sun Times. She was best known for her investigative journalism. Her talent as a journalist led to an esteemed career that included over 1,000 articles and eight major journalism awards.

Throughout her career, Roberta contributed to the Toronto Star as a full-time correspondent, covering a wide range of topics from criminal court proceedings to restaurant reviews. She also wrote for On The Bay Magazine, maintaining her commitment to high-integrity journalism.

Alongside her journalism career, Roberta and her

husband John ran a high-end bed and breakfast overlooking Georgian Bay. They loved the outdoors and enjoyed hiking the Niagara Escarpment and spent time in Arizona during winter months.

Roberta was not only a devoted wife and mother but also a true friend to many, offering support and encouragement to fellow writers. She will be remembered for her remarkable contributions to journalism and her integrity and generosity.



Thank you for giving

As part of its commitment to accountability, Hospice Georgian Triangle Foundation recognizes those who give and those who are memorialized on our donor wall. Please come to visit us at Campbell House to see the donor wall showcasing the collective group of donors who support the mission of our organization.



Hospice

in the community

2023-24 was an incredibly busy year for Hospice Georgian Triangle's community care team. Throughout the year you helped to reach the outstanding milestones listed here. We could not have done this without you.

Hospice Georgian Triangle provides programming for children and youth and special groups including loss by suicide, substance-related death and spousal loss.

All programs and services are offered at no cost to patients and families thanks to the generous support of our funding partners and donors.



262 individuals and families cared for at Campbell House



2,224 total visits by our community care team



1,218 people provided with grief and bereavement support



1,326 participants in **283 sessions** of group programming



5 children and youth served with **55 individual counseling sessions** for grief and bereavement



A 30% increase in referrals for support from the community team

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Volunteers are the heart of Hospice Georgian Triangle and the Hospice Georgian Triangle Foundation. Between both organizations, our incredible volunteers dedicate over 500 hours per month to support our mission. Over 120 volunteers pour their heart and soul into offering the best quality programs and services for patients and families navigating the end-of-life experience. Meet Lorie.

If you have spent time in Campbell House, Lorie will not be a new face to you. She has been very involved as a Hospice Georgian Triangle and Foundation volunteer for the last six years. She brings a wealth of practical and volunteer experience to both organizations.

Her volunteer roles with Hospice Georgian Triangle include providing grief support in the community, reception at Campbell House. Lorie also helps the foundation team



Volunteer spotlight

Lorie Ring

with thank you calls, the gala, golf tournaments, corporate ski days, hike and bike, and other projects as required.

We are fortunate to have volunteers like Lorie who support our mission every day.

Hospice

Georgian Triangle Foundation events and highlights

By participating in Foundation events, you helped patients and their families experience the best possible end-of-life journey. You also helped community members access support following the loss of a loved one. You should be very proud of these accomplishments. Together our signature events raised \$512,000 over the past year. Community hosted events raised \$172,000.

2023 Care Gala

On Saturday, September 30, the spectacular Care Gala was held at Blue Mountain Resort. Three hundred and twenty guests were in attendance and raised over \$300,000. Care Gala was truly a special occasion and celebration of the outstanding commitment of our teams at hospice. Every donation from

the event made a difference for the lives of palliative patients and their family members. It is because of our generous supporters that we are able to provide the comfort that we do every day at Campbell House and in the community.



2023 Hike & Bike

Hospice Georgian Triangle is proud that over \$192,850 was raised in the 2023 Hike & Bike for Hospice. We would like to thank all of the participants and donors of the Hike & Bike for Hospice. The Hike & Bike was a huge success because of you. A big shout out to the amazing Margot's Motivators team, led by Margot Brandreth. Not only was Margot the top fundraiser, her team raised over \$22,900.



Collingwood Fashion Week

Our hospice was fortunate to receive \$20,000 in proceeds from the 2023 Collingwood Fashion Week. This week long extravaganza was organized by the Collingwood BIA and supporting businesses - a seamless blend of elegance, creativity and philanthropy.



In Memory of Girls Day Out Golf Tournament

This independently organized charitable day on the golf course was an incredible success, raising over \$17,000 for Hospice Georgian Triangle. A day of friendly competition on the golf course with all proceeds going to Hospice Georgian Triangle to aid our mission.





Wasaga Beach Trivia Night

Hospice Georgian Triangle Foundation shares that the Wasaga Beach trivia night hosted by Dave and Gail Gibbons was a huge success, raising \$10,000 in support of palliative care. Held on March 28th, the event brought together more than 125 participants for a night of trivia and fun. Special thank you to Peter and Rita Premich, who were proud supporters and are advocates of Hospice Georgian Triangle.

Women, Worth & Wellness

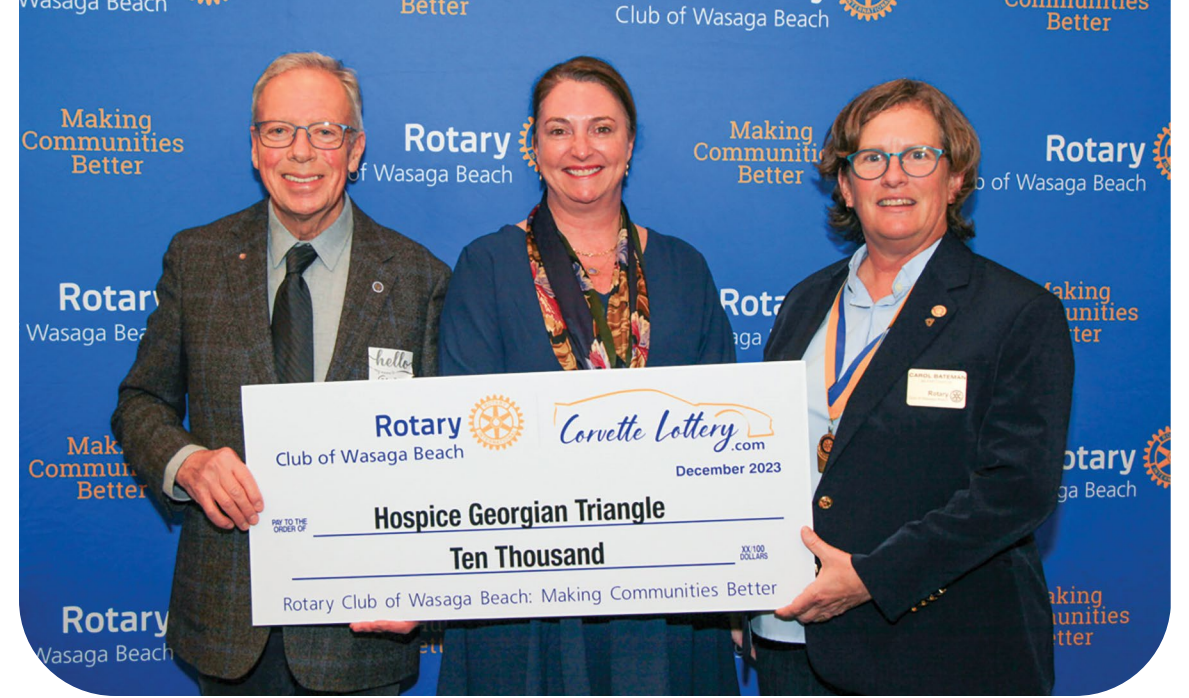
Women, Worth & Wellness teamed up with our foundation to host two speakers series events this past year. Organized by Nancy Griffin, topics included legacy giving and anticipatory grief. Both events were well attended and informative. Special thanks to Nancy and lead sponsor Paul Chapman, RBC Dominion Securities.



Women, Worth & Wellness®

Musicians Christmas

In memory of Paul Young, a local musician with a heart for philanthropy, the Musicians Christmas raised over \$8,000 for Hospice Georgian Triangle's Campbell House, where Paul spent his final days. Thank you to the Young family and everyone who participated in the 13th Musicians Christmas.



Wasaga Beach Rotary Corvette Lottery

Congratulations to the Rotary Club of Wasaga Beach for 40 years of dedicated community service. More than \$240,000 dollars was spread out among 26 charities from their annual Corvette Lottery. \$10,000 was gifted to Hospice Georgian Triangle.

Thank you Kenzie

Kenzie Desjardins, in memory of her grandma Cathy Desjardins, generously donated \$151 from her beautiful bracelet sales to Campbell House! The care and love shown by the staff and volunteers inspired Kenzie to give back. What a wonderful way to honour her grandmother's memory.





For information about Campbell House, programs and services, contact Hospice Georgian Triangle:

A: 240 Erie Street, Collingwood, ON, L9Y 0X8

P: 705-444-2555

W: hospicegeorgiantriangle.com

Registered Charity Number

Hospice Georgian Triangle: 118868249RR0001CRA



FOUNDATION

For information about the impact of your gift contact Hospice Georgian Triangle Foundation:

A: 186 Hurontario Street, Collingwood, ON, L9Y 4T4

P: 705-444-2555

W: hgtfoundation.com

Registered Charity Number

Hospice Georgian Triangle Foundation: #83108 5089 RR0001



Land Acknowledgement

For more than 15,000 years the First Nations walked upon, and cared for, the lands we now call home: Anishinaabek, Haudenosaunee, Ojibwe, and many others who cared for their families and communities, the way we now seek to care for ours.

Hospice Georgian Triangle and Hospice Georgian Triangle Foundation

acknowledge the Lake Simcoe-Nottawasaga Treaty of 1818 and respects all the Nation-to-Nation agreements that have formed relationships with the original inhabitants of Turtle Island; the reality of our shared history; the current contributions of Indigenous people within our community and seeks to continue empowering expressions of pride amongst all the diverse stakeholders in this area.

We seek to do better, to continue to recognize, learn, and grow, in friendship and community, Nation-to-Nation.

