

2022-2023 Impact Report



Hospice Georgian Triangle
and Hospice Georgian
Triangle Foundation





Contents

- 4 2022-2023 year in review at Hospice Georgian Triangle
- 6 2022-2023 year in review at Hospice Georgian Triangle Foundation
- 8 Your impact
- 9 Our people
- 10 Respite care
- 12 Remembering Ricki & Bob Thompson
- 15 Feeling the love at Hospice Georgian Triangle
- 16 Compassion in action
- 17 Thank you for another successful Hike & Bike for Hospice!
- 18 The 2022 Care Gala was simply unforgettable
- 20 Our monthly donors, featuring Gord Zeggil
- 22 A place to reflect
- 24 Family testimonials
- 26 "I didn't know you offered"
- 28 Thank you for giving
- 29 Hospice Georgian Triangle and Hospice Georgian Triangle Foundation financial reports
- 30 Contact Hospice Georgian Triangle and Hospice Georgian Triangle Foundation

Together

caring for those we love

Hospice Georgian Triangle provides compassionate care in the home and at Campbell House for individuals with life-limiting illness or in their last stages of life in the Blue Mountains, Collingwood, Clearview and Wasaga Beach. Care programs come at no cost and focus on the physical, emotional and mental wellbeing of the patient, family and caregivers, enhancing quality of life.

Hospice Georgian Triangle Foundation's purpose is to raise the funds that allow Hospice Georgian Triangle to provide exceptional hospice palliative care and community programming today and in the future.

With your help, all services are provided free of charge.



Trish Rawn (left), Executive Director, Hospice Georgian Triangle and Peggy White, Board Chair, Hospice Georgian Triangle

2022-2023

year in review at Hospice Georgian Triangle

Dear friends,

As we reflect back on our fiscal year 2023, which ended March 31, we are proud of the achievements of the staff, volunteers and leadership of Hospice Georgian Triangle. This was our busiest year to date, and there is much to be proud of. In the past year, our board and staff focused on a number of key areas including progress towards achieving the goals in our strategic plan:

- Implementation of tools to measure patient experience, focusing on providing quality hospice palliative care that meets the needs of our community,
- Innovation in the delivery of grief and bereavement programs to better support our community,

- Improvement of clinical spaces at Campbell House to prevent the spread of infectious diseases with the addition of four negative pressure rooms,
- Implementation of a digital health initiative through a joint Meditech project that allows for standardizing key metrics so that we can better measure aspects of care with a focus on quality. This collaboration between four hospitals, five different Ontario Health Teams and five other hospices was made possible by a significant investment from Ontario Health in the amount of \$250,000 per hospice
- Participation in regional privacy services to ensure protection of personal health information in our programs

We acknowledge the contributions of our outgoing Board Chair, Karen Sweet. Karen joined the Hospice Georgian Triangle family in 2013, bringing with her a wealth of governance and legal expertise. We

want to express our deepest gratitude for her years of service and exceptional leadership.

At Campbell House our dedicated staff and volunteers served 248 individuals, including 31 respite care patients. Programs and services offered support to 1,974 clients experiencing loss or requiring palliative care support. Participation in group sessions for clients grew by 15%.

Ensuring we have a strong team of staff and volunteers continues to be our priority, enabling us to provide exceptional care to patients and our community.

This year the Ontario Trillium Foundation supported us with a Community Resilience Grant of \$120,000 to support the development of health and wellness programs for our staff and volunteers as well as the addition of a dedicated human resources staff member.

Our Medical Director, Dr. Alyssa Boyd, was recognized with the Dr. S. Lawrence Librach Award for outstanding Palliative Medicine in the Community, a provincial award granted by Hospice Palliative Care Ontario. In addition, our volunteer, JoAnne Wright, received the June Callwood Award for unwavering commitment to the mission of Hospice Georgian Triangle.

Hospice is grateful for the funding it receives from the Ontario Ministry of Health which covers over 50 percent of the operating costs of Campbell House and 25 percent of costs for community programming. The provincial government has provided enhanced funding over the past few years and recognizes the significant contributions of hospice for people within the healthcare system. We are proud that our community provides the balance of the funds for operations. Our ongoing

sustainability is a direct result of your support, as donors and community partners.

We could not continue to provide exceptional care without you. For this, we sincerely share our thanks.

We hope that you will enjoy the highlights in this report which just begin to touch on the experiences that happen at hospice every day. We are incredibly proud of our staff and volunteers for the care that they provide and recognize you for making it possible.

Sincerely,

Trish Rawn
Executive Director,
Hospice Georgian Triangle

Peggy White
Board Chair,
Hospice Georgian Triangle

2022-2023

year in review at Hospice Georgian Triangle Foundation

Dear friends of Hospice Georgian Triangle Foundation, The fiscal year 2023 was a banner year for the Hospice Georgian Triangle Foundation, thanks to the outstanding support of our donors and community supporters. We are proud to share that we had our most successful year of fundraising since the inception of the foundation.

As we reflect on the past year, we would like to thank our past Board Chair, Michael Sharpe, for his dedication and support. Many successes are due to his oversight and leadership.

As we emerged from the pandemic, we were prepared for the adversities of a strained economy, affecting charitable giving across the nation.

With challenges came profound success.

The good news is that you, a member of our community, continued to invest in compassionate end-of-life care at Hospice Georgian Triangle. Many heartfelt thanks to you, one of the 3,970 donors that made 6,193 gifts. It is because of you that patients and families at Campbell House and in the community are cared for with dignity, respect and love.

Sharing gratitude is a fundamental value at the Foundation. In 2023, with the help of volunteers, we made more than 1,000 personalized thank you calls to our supporters. To us, the size of the gift doesn't matter. Every gift deserves acknowledgement.

Here are the record breaking highlights of the year:

- Hike and Bike raised \$191,000 with 300+ participants,
- Independently organized events raised \$188,700,
- Care Gala raised \$416,000, including a \$100,000 gift match,
- Crozier Gift Match inspired over \$100,000 in donations,
- Holiday lighting of Campbell House had 200 guests honouring the memory of loved ones
- Thank you campaign was launched

Hospice Georgian Triangle Foundation was able to invest its proceeds under the guidance of its Investment Committee and Investment Manager. The committee is guided by a Statement of Investment Policies and Goals which ensures that the assets are managed prudently to limit downside risk with a 10-year time horizon to generate growth of capital and income.

Thank you for making a gift in memory, hiking or biking, hosting a fundraiser, attending the Care Gala, donating gifts, buying a raffle ticket, making a gift to be matched, or choosing us as your charity of choice in your will. Thank you for dropping by our Hurontario Street office for a coffee or coming by Campbell House to see our new donor wall. Thank you for your friendship and most of all being a part of the Hospice Georgian Triangle Foundation family.

Your support is appreciated.
With gratitude,



Sandra Sullivan,
Executive Director,
Hospice Georgian
Triangle Foundation



Sandra King Webster,
Board Chair,
Hospice Georgian Triangle
Foundation



**Sandra Sullivan, Executive Director,
Hospice Georgian Triangle Foundation and
Sandra King Webster, Board Chair, Hospice
Georgian Triangle Foundation**



Your impact

Hospice Georgian Triangle program update

2022-23 was Hospice Georgian Triangle's busiest year to date. Throughout the year you helped us reach these incredible milestones. We could not have done this without you.

Hospice Georgian Triangle provides programming for children and youth and special groups including loss by suicide, substance related death and spousal loss.



All programs and services are offered at no cost to patients and families thanks to the generous support of our funding partners and donors.

Legacy pillow workshop



248 people cared for at Campbell House



1,974 total visits by our community care team



1,150 people provided with grief and bereavement supports



1,023 participants in **165 sessions** of group programming



12 children and youth served with **59 individual counseling sessions** for grief and bereavement



A seven percent increase in referrals for support from the community team

2022-2023 Impact Report
Hospice Georgian Triangle and
Hospice Georgian Triangle Foundation

Our people

Thank you to the following volunteers who dedicated their leadership as the 2022-2023 Board of Directors:

Hospice Georgian Triangle Board:

- Karen Sweet
Chair
- Peggy White
Vice Chair
- Denman Lawrenson
Treasurer
- Len Logozar
- Andrew Grant
- Jane Reid
- Janet Hughes
- Lorraine Gruzuk
- Judy Walton

Hospice Georgian Triangle Foundation Board:

- Michael Sharpe
Chair
- Paul Williams
Past Chair
- Sandra King Webster
Vice Chair
- Bob Bougie
Treasurer
- Ian Hawkins
- Susan McKenzie
- Susan Kenney
- Paula Zubek
- George Watson



**Sandra Sullivan,
Executive Director,
Hospice Georgian
Triangle Foundation**



Dave and Sharon West

Respite care

Allowing caregivers to recharge

Photojournalist, Dave West, shares his experience with respite care at Campbell House

Local photographer Dave West shares his wife Sharon's experience with the respite program at hospice. Campbell House has four beds that can be accessed for palliative respite care, giving caregivers time to take a break and recharge when supporting a loved one with life-limiting illnesses.

Tell me a little bit about your experience with Hospice Georgian Triangle

Sharon and I were aware of the hospice's stellar reputation in the South Georgian Bay region, but until we experienced it first-hand we had no idea as to the extent of the services, the diversity of its programs and the depth of compassionate care that is provided to community members and their families.

Explain how you used respite care services

My wife Sharon has cognitive impairment, reduced mobility, and is permanently bedridden with a catheter and unable to do anything for herself. I am her primary caregiver. In February 2023, I was admitted to Collingwood General and Marine Hospital (CGMH) with colon cancer and had surgeries leaving me incapable of caring for her. Having very limited options, the Community Care team at CGMH reached out to Campbell House and were able to provide 10 days of respite care for Sharon which allowed me the opportunity to rest and heal. It was a Godsend!

How did you feel when you were at Campbell House? Did you have a good experience there?

The expression "Angels Among Us" comes to mind when I think of our extremely positive experience at Campbell House. Stepping through the door you are warmly greeted by a volunteer at the front desk and immediately feel welcome and that feeling permeates throughout the facility.

Campbell House, with its beautiful gardens, walkways and landscaping is remarkable. It has a wonderful feel that is not "institutional" but like a warm and inviting home. Campbell House provides delicious home cooked meals lovingly prepared by the Chef and volunteers. The outstanding service provided made it easier during one of the most difficult and stressful times of our lives.

“From Executive Director, Trish Rawn, her administrative staff, through to the doctors, nurses, therapists, PSW's, chef and volunteers, the entire team is to be commended for their absolutely amazing and compassionate care!”

DAVE WEST

Is there anything in particular that you would like the community to understand about Hospice Georgian Triangle?

Hospice Georgian Triangle, whether it be through Campbell House, or the various programs and in-home services provided at no cost to members of our community, is a "gem" and an absolutely essential part of our health care system deserving of our ongoing community support. Thank you to everyone who contributes to this amazing organization.

Remembering

Ricki & Bob Thompson

The patients and their families, staff and volunteers of Hospice Georgian Triangle lost a huge supporter with the passing of Ricki Thompson on October 20, 2022.

Saying goodbye to Ricki reminded us of the values that she and her late husband Bob shared. The Thompsons will be remembered for their community involvement and firm belief in charitable giving. Their legacy will live on at Campbell House and in our community for many years to come.

Few donations have been more impactful than the financial contributions of Ricki Thompson. As a philanthropist, teacher, civic leader, and friend to many, Ricki's passing leaves a huge void in the Hospice's

donor community.

"We are incredibly grateful to Ricki for her continuous generosity. She supported Hospice Georgian Triangle for 21 consecutive years" says Michael Sharpe, Hospice Georgian Triangle Foundation's past board chair.

"She was a community leader and selfless contributor

to our community for the betterment of others."

In 2019, the Robert C. and Ricki Thompson Sanctuary Garden was officially dedicated. The Sanctuary Garden honoured Robert Thompson, Ricki's husband, and a prominent lawyer, who passed away in 2011. This consisted of walkways, sitting areas, a bridge and pond, a canopy of trees and perennials surrounding Campbell House.

The Sanctuary Garden provides a tranquil space for patients and families at Campbell House. The sitting areas and outdoor "rooms" are often used to host support programming. From grief and bereavement programs, caregiver support groups or one-on-one counseling sessions, these grounds are used daily.

At the 2022 Care Gala in September, Ricki offered to match up to \$100,000 in donations. Her generosity helped

2022-2023 Impact Report
Hospice Georgian Triangle and
Hospice Georgian Triangle Foundation

raise a gala record of almost \$400,000.

"Ricki's generosity was motivated by her incredible commitment to the community and wanting to make it a better place for all," says Sandra Sullivan, Executive Director, Hospice Georgian Triangle Foundation.

"She recently said to me that she wanted to inspire others to step up. She said if others see her as an example, she hoped they would be motivated to do the same."

And while Ricki was a terrific supporter of Hospice, her generosity toward the hospital and humane society contributed to all our community's health.

The Thompson's legacy gift will ensure that patients and families using the services of Hospice Georgian Triangle will continue to receive exceptional end of life care for generations to come.



Ricki & Bob Thompson, generous donors in our community and to the Hospice Georgian Triangle Foundation

"We are incredibly grateful to Ricki for her continuous generosity. She supported Hospice Georgian Triangle for 21 consecutive years."

**MICHAEL SHARPE,
HOSPICE GEORGIAN
TRIANGLE FOUNDATION'S
PAST BOARD CHAIR**

Legacy giving helps communities to thrive

Planned giving refers to making a charitable donation through a carefully considered and structured plan, typically involving wills, trusts, RRSP/RRIFs, or life insurance policies. By making a planned gift, you have the opportunity to create a lasting legacy, ensuring that your philanthropic goals continue to be fulfilled long after you are gone. Each planned gift offers its own tax and financial benefits to your estate. We encourage you to speak to your financial advisor, accountant, lawyer, or contact us to [learn more](#).

Feeling the love at Hospice Georgian Triangle

2022 was a year of growth and achievement for Hospice Georgian Triangle. Our dedicated team of staff and volunteers excelled in their daily work helping patients and families with the best quality end-of-life experience and beyond with follow up care. You supported them by making their work possible. Thank you.

[Watch this brief video to see their work in action.](#)



Compassion in action

By creating your own unique fundraisers – golf tournaments, hikes, garage sales, birthday parties – you helped patients and their families experience the best possible end-of-life journey. You also help community members access support following the loss of a loved one. You should be very proud of these accomplishments. Here are the highlights of your compassion in action!

Together you raised
\$188,000
over the past year.

Have an idea for an event?
Contact Linda Caron at
705-444-2555 ext. 7536



Thank you for another successful Hike & Bike for Hospice!



A record number of over 350 participants gathered on Sunday, May 29, 2022, for the Hike & Bike for Hospice. For the first time since the pandemic, the event was held live, creating quite the buzz of excitement. The event had its best year, raising a total of \$191,000!

Contributions from teams like the Stonebridge Paddlers and Margot's Motivators played a significant part in this achievement.

Foundation Executive Director, Sandra Sullivan credited the success to every participant, volunteer, sponsor, and supporter. Their collective efforts turned the Hike & Bike for Hospice into more than a special event—it was a heartening display of community spirit and compassion.

Special thanks to platinum sponsor Blue Mountain Resort.





The 2022 Care Gala was simply unforgettable



On Friday, Sept. 23, 2022 guests of the Care Gala raised a record amount of over \$400,000 supporting hospice palliative care. The event celebrated 35 years of compassionate care in our community.

“We were overwhelmed with gratitude,” said Care Gala event chair and foundation board member Paula Zubek. “A huge thank you to everyone who supported and championed the need for compassionate hospice palliative care in our community.”

Donations made by guests were matched up to \$100,000 by the unforgettable Ricki Thompson who has since passed away but touched the hearts of those in attendance.

The sold-out elegant evening, held at Blue Mountain Resort, attracted 300 guests and included a live auction, raffle and dancing to a live eight-piece band.

The 2022 Care Gala was attended by a group of truly amazing donors who wholeheartedly support Hospice Georgian Triangle.

Special thanks to platinum sponsor Blue Mountain Resort.



OUR

monthly donors, featuring Gord Zeggil

Eleven years ago, Gord Zeggil lost his father. “He was able to be at home when he passed away, which is where he wanted to be. My three brothers and I were there with him so the experience was comforting in that way,” Gord recalls.

Gord is a custom home builder and President of Mountain Ridge Homes, a local family owned business. The importance of family means more than anything to him.

“Since Campbell House was built, we now have an incredible place in our community to help people through the death of a loved one. A beautiful place where families can gather. I can’t think of a more home-like atmosphere than what they have created here,” he says.

Gord chose to become a generous monthly donor because he wanted to ensure that his community has access to the best possible care through end-of-life services. Gord also gives his time and talent to build amazing features for Hospice Georgian Triangle Foundation events.

“I think that it’s important for individuals and businesses to be community minded citizens and support charities like the Hospice Georgian Triangle Foundation,” he shares. Any amount makes a difference when you are able to give back.

A special thank you to Gord and all of our monthly donors for their incredible contributions during 2023.

To view a list of our generous monthly donors, [click here](#).

Our monthly donors

are a special group of people who choose to make an affordable gift every month, which adds up to a generous donation each year.

Together, this loyal group of donors provides a reliable source of funding that has a significant impact on patient and client care at Hospice Georgian Triangle.

[View a list of our generous monthly donors.](#)





A **place** to reflect

It was important for Rita and Peter Premich to dedicate a reflection bench at Campbell House, providing an inviting place for people to sit and be at peace.

Their dedication to raising awareness about Hospice Georgian Triangle is unwavering. They have made it a personal mandate to support the mission of hospice and speak to as many people in the community as they can about the benefits of dying well, surrounded by love and comfort. Their bench symbolizes this commitment.

"When a patient's family is spending time at hospice, it's important for them to feel at home. The garden area is the perfect place to take a break and feel like they are sitting in their own backyard," Rita explains.

"For family members supporting a loved one through their final days, why not give them the best experience possible?" Rita asks. "Having our name on a reflection bench allows us to know that we have provided this to people who really need a special place to be still, relax and think. This is very meaningful to us."

"It's important for us to help people understand that hospice is a wonderful place and that as donors we are able to help make their work possible. We want to encourage others who are able to do the same," Peter elaborates.

Thanks to Peter and Rita, guests of Campbell House have a spot to sit, reflect and feel just like they are at home.

“It's important for us to help people understand that hospice is a wonderful place and that as donors we are able to help make their work possible. We want to encourage others who are able to do the same.”

PETER PREMICH



“I will never forget walking into my dad’s room as he was nearing death to find a nurse sitting holding his hand. She was not going to let him die alone if we didn’t get there on time. Thankfully, my sister and I did get there in time, but I will be forever grateful.”

2023 Impact Report
Hospice Georgian Triangle and
Hospice Georgian Triangle Foundation

Quotes from grateful families

“Thank you for your compassionate, caring and amazing support. Making sure my grandma was absolutely comfortable at all times and working around me as I sat by her side every night.”



“To the staff of Hospice Georgian Triangle for the care that our dad received and the extension of love, care and understanding for his family members.”



“Thank you for ministering so beautifully to those in their last days of life, and to their families. We pray that each of your staff and volunteers will be strengthened and encouraged daily.”

THE CONGREGATION
OF EMMANUEL
PRESBYTERIAN CHURCH



“I didn’t **know** you offered”

- **Pain & Symptom Management:**

Located at 186 Hurontario Street in Collingwood, this clinic is run by Dr. Alyssa Boyd. The clinic is designed to reach patients and their families early in their palliative care journey. Making the end-of-life experience comfortable.

- **Grief & Bereavement Counseling:**

Care at Hospice Georgian Triangle is offered to families through a variety of programs including group, individual and children / youth support. Grief is complex. Hospice offers group innovations, community programs, movie nights, cooking classes, an opioid loss support group, pillow making.

- **Respite Care:**

Palliative patients can stay at Campbell House for up to two weeks to give caregivers a break to rejuvenate. Caregivers need a break too.





Thank you for giving

The supporters of Hospice Georgian Triangle are a collective group of donors who lead the way to deliver the mission of our organization and foundation. Their contributions make up the philanthropic work to support hospice palliative care and community services for families living in our region. In 2022 a new digital donor wall was installed at Campbell House and in the foundation office to recognize our valued donors.

[Click to see our donor wall list.](#)

Hospice Georgian Triangle and Hospice Georgian Triangle Foundation financial reports

This report focuses on the fiscal year starting April 1, 2022 to March 31, 2023.

In fiscal 2022-23, Hospice Georgian Triangle Foundation received 6,193 gifts from 3,970 donors. \$3,413,503 was generated in fundraising revenues, including fundraising, events, grants, and investments.

We are grateful that the Government of Ontario provides funding to ensure hospice palliative care is provided to our communities of Collingwood, Wasaga Beach, the Town of the Blue Mountains and Clearview Township.

Thank you.

To view our 2022-2023 audited financial statements.

[Hospice Georgian Triangle audited financials](#)

[Hospice Georgian Triangle Foundation audited financials](#)



For information about Campbell House, **programs and services**, contact Hospice Georgian Triangle:

A: 240 Erie Street, Collingwood, ON, L9Y 0X8

P: 705-444-2555

W: hospicegeorgiantriangle.com

Registered Charity Number

Hospice Georgian Triangle: 118868249RR0001CRA



FOUNDATION

For information about **the impact of your gift** contact Hospice Georgian Triangle Foundation:

A: 186 Hurontario Street, Collingwood, ON, L9Y 4T4

P: 705-444-2555

W: hgtfoundation.com

Registered Charity Number

Hospice Georgian Triangle Foundation: #83108 5089 RR0001



**Ontario
Health**

Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario